



California Education Dialogue

Appendix A. Registration form and evaluation questionnaire

Registration form

Please complete the registration form to:

- Receive an e-mail summary of each day’s discussion and information on the next day’s agenda.
- Receive feedback forms to indicate your opinions.
- Be able to contribute your ideas to the interactive part of the dialogue.

The information you provide will be used to develop a statistical picture of all dialogue participants. An asterisk indicates a field that must be filled in. However, only your name, e-mail address and optional introductory statement will appear on the project Web site. The survey and evaluation have been funded by The William and Flora Hewlett Foundation. Information Renaissance is responsible for its design and content.

Thank you for your participation!

First Name:* _____

Last Name:* _____

E-mail:* _____

City:* _____

County:* _____

ZIP Code:* _____

State (other than CA): _____

Country (other than US): _____

Telephone:* _____

In what capacity are you participating in the dialogue?

- Educator
- Education administrator
- Representative of education organization
- Elected or appointed official
- Business person
- Parent, guardian or other family
- Student
- Interested Californian
- Other

How would you describe your home location?

- Rural area
- City
- Suburb
- Small town

Age:

- 17 or younger
- 18-29
- 30-49
- 50-64
- 65 or older

Gender:

- Female
- Male

Education:

- Less than 8th grade
- Some high school/in high school now
- High school graduate
- Some college/in college now
- College graduate
- Some graduate school/in graduate school now

How did you hear about this dialogue? (Check one or more.)

- E-mail from an organization
- Through my work or business
- Friend or colleague
- Newsletter
- Flyer
- Conference announcement
- Web site
- Newspaper or magazine
- Other

Before you heard about the online dialogue

Did you know about the work on a new Master Plan for Education?

- No
- Yes

If yes, did you know you could submit comments?

- No
- Yes
- Not applicable

Have you already submitted comments on the Plan to either the Working Groups or the Joint Legislative Committee that is developing the Plan?

- No
- Yes
- Not yet, but I plan to

If you are a member or staff to one of the seven Working Groups, please indicate which one:

- Student Learning
- Emerging Modes
- Professional Personnel Development
- Workforce Preparation and Business Linkages
- School Readiness
- Facilities and Finance
- Governance
- Not a member

On average, how many hours per week do you use the Internet (including work)?

- None
- Less than one hour
- One to seven hours
- Eight to fourteen hours
- Fifteen or more hours

Have you used the Internet previously to:

Access government services?

- Yes
- No

Find government information?

- Yes
- No

Offer your opinion to an elected official or government office?

- Yes
- No

Participate in an online dialogue?

- Yes
- No

If yes, please state topic: _____

Ethnicity:

- African-American
- Asian or Pacific Islander
- Latino or Hispanic
- Native American
- Caucasian (non-Latino)
- Other

How active would you say you are in government and politics?

- Very active
- Fairly active
- Somewhat active
- Not too active

Evaluation. After the dialogue Info Ren will conduct an online evaluation. We would like to know about your experience in the dialogue, and your answers will improve future online events. All responses will be confidential. Would you be willing to take part in this evaluation?

- Yes, please notify me
- No, I don't wish to take part in the evaluation

Active Participation. Active participants are those who wish to contribute messages to the interactive dialogue and exchange ideas directly with panelists and other participants. Active participants should be prepared to spend up to two hours a day reading background resources and discussion and follow the “rules of the road” for polite and thoughtful participation.

I would like to be an active participant in the dialogue:

Yes

No

If you have elected to be an active participant, please indicate the agenda topics of greatest interest to you in the boxes below. We will need this information if the number of registered participants is so high that we have to assign people to specific days to avoid an unmanageably high message volume. If you will not be an active participant, you may skip these boxes.

The agenda topic that interests me most is:

Tues. June 4: Student Learning

Wed. June 5: Emerging Modes

Thurs. June 6: Professional Personnel Development

Fri. June 7: Workforce Prep/Business Links

Mon. June 10: School Readiness

Tues. June 11: Facilities and Finance

Wed. June 12: Governance

No preference

My second highest interest is:

Tues. June 4: Student Learning

Wed. June 5: Emerging Modes

Thurs. June 6: Professional Personnel Development

Fri. June 7: Workforce Prep/Business Links

Mon. June 10: School Readiness

Tues. June 11: Facilities and Finance

Wed. June 12: Governance

No preference

My third highest interest is:

Tues. June 4: Student Learning

Wed. June 5: Emerging Modes

Thurs. June 6: Professional Personnel Development

Fri. June 7: Workforce Prep/Business Links

Mon. June 10: School Readiness

Tues. June 11: Facilities and Finance

Wed. June 12: Governance

No preference

Active participants, please provide a brief (50 word max.) introductory statement about yourself and your personal and/or professional interests in the Master Plan. Your name and statement will be listed on the Web site so that others can learn something about you.

Thank you for registering to join the dialogue on the California Master Plan for Education!

After submitting this form, you will receive e-mail confirmation of your registration. During the last week of May all registrants will be sent a reminder, with updates to the project Web site.

Evaluation questionnaire

Thank you for taking time to complete this survey on the online Dialogue on the California Master Plan for Education. No matter how much or how little time you spent reading or posting messages over the last two weeks, we would like to hear your thoughts. The survey has 32 questions and should take no more than ten minutes. All responses will be kept strictly confidential.

This survey is being conducted by Information Renaissance. The results will be used as part of an evaluation report, which will be available on the Web site for the California Education Dialogue (<http://www.network-democracy.org/camp>). The survey and evaluation are being funded by The William and Flora Hewlett Foundation. The Joint Committee to Develop the Master Plan has not reviewed the survey or evaluation, and has no control over content.

Responses to the survey questions are in the form of text boxes in which you can type and drop-down alternatives. To select an answer, click on the triangle to the right of the box and roll down to your response. If you are part way through the survey and want to start over, press the RESET FORM button at the end of the survey. When you are finished, click on the SUBMIT SURVEY button.

--Rosemary Gunn, Information Renaissance

1. Overall, how would you rate your experience in this on-line Dialogue? (Please feel free to explain your answer in the text box below.)

- Very positive
- Some positive
- Neither positive nor negative
- Somewhat negative
- Very negative
- No opinion

2. Do you think there should be online Dialogues on other California policy topics in the future? (Feel free to explain your answer in the text box below.)

- Definitely yes
- Probably yes
- Maybe
- Probably no
- Definitely no
- No opinion

3. How active were you in the Dialogue?

I read messages:

- Very frequently
- Frequently
- Sometimes
- Never

I posted messages:

- Very frequently
- Frequently
- Sometimes
- Never

4. If you posted messages during the Dialogue, how often were you motivated to do so by the following: (1=very frequently, 2=frequently, 3=sometimes, 4=never, 5=not applicable/did not post any messages.)

- (a) interest in the topic
- (b) a need to respond to a previous post with which I agreed or disagreed
- (c) a sense of responsibility to actively participate
- (d) sufficient time to participate

5. If you were registered as an active participant, how often did the following explain why you did NOT post a message: (1=very frequently, 2=frequently, 3=sometimes, 4=never, 5=not applicable/not registered as an active participant)

- (a) too busy to formulate a message
- (b) others had already made my point
- (c) the topic did not interest me
- (d) I preferred to read and not send in messages
- (e) not registered as an active participant

6. Regarding the communication you observed among participants in this Dialogue, how would you rate the following statements: (1=strongly agree, 2=agree, 3=neither agree nor disagree, 4=disagree, 5=strongly disagree)

- (a) It was balanced among different points of view
- (b) It was not dominated by a few participants
- (c) It was respectful
- (d) It was constructive and useful for examining questions and ideas
- (e) People knew what they were talking about

7. Regarding what you may have learned over the course of the Dialogue, how would you rate the following statements: (1=strongly agree, 2=agree, 3=neither agree nor disagree, 4=disagree, 5=strongly disagree)

- (a) I learned a great deal about education in California.
- (b) I learned a great deal about opinions I had not thought about before.
- (c) I thought more about my own opinions on education.
- (d) I learned a lot about where to find information related to California education (e.g. people, organizations, or information resources).

8. Regarding your perception of this Dialogue, how would you rate the following statements:
(1=strongly agree, 2=agree, 3=neither agree nor disagree, 4=disagree, 5=strongly disagree)

- (a) I felt welcome in the Dialogue.
- (b) Peoples' attitudes and responses encouraged participation.
- (c) When I asked questions, they were answered.
- (d) I felt I had enough information to take part.

9. Prior to the Dialogue, what was your opinion about education policy at state level?

- Very positive
- Moderately positive
- Neither positive nor negative
- Moderately negative
- Very negative
- No opinion

10. How would you describe your current opinion about education policy at state level? (Please feel free to explain your answer in the text box.)

- More positive
- No change
- More negative
- No opinion

11. How much influence do you think this Dialogue will have on the content of the California Master Plan for Education?

- A great deal of influence
- Some influence
- Very little influence
- I don't know

12. Did the Dialogue cover the education issues that concern you most?

- Yes
- Yes, to some extent
- Half and half
- No, it was too abstract
- No, I am more interested in local/district issues
- No, others did not share my concerns
- Other, described in text box below

13. Have you commented on the draft Master Plan for Education in other ways? (Please select one or more.)

- Yes, message to legislator
- Yes, in a public hearing
- Yes, e-testimony
- No
- Not yet, but I plan to

14. Regarding their contribution to the quality of the Dialogue, how would you rate the following: (1=very much, 2=much, 3=a fair amount, 4=a little, 5=not at all)?

- (a) briefing book
- (b) contributions from daily panelists
- (c) contributions from staff to the Joint Committee
- (d) moderators
- (e) daily summaries

15. How active would you say you have been in government and politics in the past?

- Very active
- Fairly active
- Somewhat active
- Not too active

16. Has the Dialogue changed your interest in government and politics?

- Increased
- Increased, but only for education
- Remains about the same
- Decreased
- Decreased, but only for education

17. If you were to send the Legislature a message on education in 25 words or less, what would it be?

18. Over the course of the Dialogue, did you make personal contacts that you have followed up on, or plan to follow up on?

- Yes, many personal contacts
- Yes, a few personal contacts
- No

19. On average, how many hours per week do you use the Internet (including work)?

- None
- Less than one hour
- One to seven hours
- Eight to fourteen hours
- Fifteen or more hours

20. Where was the computer you most frequently used to participate in this Dialogue?
 Work
 Home
 School/university
 Library
 Friends (other than those in your home)
 Other
21. ZIP Code: _____
22. State (Please select if other than California.) _____
23. Country (Please enter name if other than United States.) _____
24. How would you describe your home location?
 Rural area
 City
 Suburb
 Small town
25. In what capacity have you participated in the Dialogue?
 Educator
 Education administrator
 Representative of education organization
 Elected or appointed official
 Business person
 Parent, guardian or other family
 Student
 Interested Californian
 Other
26. Were you a member of or staff to the Joint Committee or one of its seven Working Groups?
 Yes
 No
27. Age
 17 or younger
 18-29
 30-39
 40-49
 50-64
 65 or older
28. Gender
 Female
 Male
29. Education
 Less than 8th grade
 Some high school/in high school now
 High school graduate
 Some college/in college now
 College graduate
 Some graduate school/in graduate school now

30. Ethnicity

- African-American
- Asian or Pacific Islander
- Latino or Hispanic
- Native American
- Caucasian (non-Latino)
- Other

31. If you would like to suggest topics for future online Dialogues, please type them in the text box.

32. Please offer any other comments or observations you have about the on-line Dialogue.

Thank you for taking the time to give us your feedback!

Information Renaissance